



AEA Papers and Proceedings

ISSN 2574-0768 (Print) | ISSN 2574-0776 (Online)

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Representations of Men and Women in Introductory Economics Textbooks

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AEA PAPERS AND PROCEEDINGS
VOL. 108, MAY 2018
(pp. 180–85)

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appearing in textbooks and a minority of celebrities. Fictionalized women are shown taking fewer actions and are more likely to be involved in food, fashion, or household tasks, while men are more likely both to be in leadership positions and in business or policy.

Citation

Stevenson, Betsey, and Hanna Zlotnik. 2018. "Representations of Men and Women in Introductory Economics Textbooks." *AEA Papers and Proceedings* 108: 180–85.

DOI: 10.1257/pandp.20181102

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JEL Classification

A20 Economic Education and Teaching of Economics: General

J16 Economics of Gender; Non-labor Discrimination

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